



JAZZ ROOTS

A LARRY ROSEN JAZZ SERIES

FOR IMMEDIATE RELEASE

AT&T Performing Arts Center Presents JAZZ ROOTS/Piano Latino Concert on March 1

Performance Features jazz piano greats Eddie Palmieri, Michel Camilo and Alfredo Rodriguez at the Center's Winspear Opera House

DALLAS (January 29, 2010) – The AT&T Performing Arts Center will present JAZZ ROOTS: Piano Latino, featuring acclaimed Latin jazz pianists Michel Camilo, Eddie Palmieri and Alfredo Rodriguez on Monday, March 1 in the Winspear Opera House.

The piano plays a special role in helping to define the sound of Latin Jazz. The powerful block chording, ascending and descending keyboard runs and percussive style of play used by the piano masters of Latin Jazz have made the instrument a rhythmic backbone of the genre, just as much if not more so, than a melodic and harmonic tool. Three of the greatest living Latin Jazz pianists performing today are featured in Piano Latino.

Eddie Palmieri has a career that spans more than 50 years as a pianist and bandleader of Salsa and Latin jazz orchestras. His discography includes 36 titles, which earned nine Grammy Awards. The legendary pianist thrills audiences throughout the world with his unique style, charismatic power and bold innovative drive.

Michel Camilo, the Dominican-born winner of a Grammy for Best Latin Jazz album, is a virtuoso pianist with technique to spare, who flavors his tunes with the spice of Caribbean rhythms and jazz harmonies. Drawing inspiration from Santo Domingo and New York City, Mr. Camilo is composer who straddles the line between classical and latin jazz music. His first piano concerto was commissioned by Leonard Slatkin and was performed by the National Symphony Orchestra at the Kennedy Center in 1998.

Alfredo Rodriguez, born in Havana, Cuba in 1985 and celebrated around the world by his spectacular performances, defected from Cuba to the United States in January 2009. Upon his arrival in America Quincy Jones, the great music producer and impresario, took Mr. Rodriguez under his wing and is working with him on his debut world-wide recording. Mr. Rodriguez performed in the Wyly Theatre at the AT&T Performing Arts Center in July 2009 for the unveiling of the JAZZ ROOTS series.

Created by Larry Rosen, JAZZ ROOTS is a series that traces the evolution of jazz, the uniquely American musical genre, based on the premise that the drums that came from Africa at the time of slavery are the roots-- the musical DNA-- for all of the music of the Americas. In conjunction with each concert, the AT&T Performing Arts Center works with area schools and universities to provide students with rare opportunities to work with and learn from the jazz greats performing in the JAZZ ROOTS series.

All performances will take place in the AT&T Performing Arts Center Margot and Bill Winspear Opera House. Tickets for Piano Latino range from \$25 to \$125 and can be purchased online at www.attpac.org; or via phone at 214.880.0202. Tickets may also be purchased in person at the AT&T Performing Arts Center Box Office at the Winspear Opera House, 2403 Flora Street (Monday through Saturday, 10 am – 6 pm; Sunday 11 am – 4 pm). For more information and video clips visit www.jazzroots.net.

About the AT&T Performing Arts Center

The AT&T Performing Arts Center, a new multi-venue Center for music, opera, theatre and dance opens in October 2009, completing the 30-year vision of the Dallas Arts District. Located at 2403 Flora Street, the Center serves as a gateway from downtown Dallas's business center to the Dallas Arts District. Featuring multiple state-of-the-art facilities that are woven together by a ten-acre urban park, which creates a dynamic cultural destination that is unparalleled in the world, the Center includes:

- The Margot and Bill Winspear Opera House, designed by Foster + Partners in a modern horseshoe configuration, seats 2,200 (with capacity up to 2,300).
- The Dee and Charles Wyly Theatre designed by REX/OMA, Joshua Prince-Ramus (partner in charge) and Rem Koolhaas, seats up to 600 and uses a superfly system to rapidly change the performance hall's configuration to proscenium, thrust or flat floor, depending on the nature of the performance.
- The Elaine D. and Charles A. Sammons Park, designed by Michel Desvigne, is a lush urban park that unifies the AT&T PAC's venues with the Arts District and surrounding neighborhoods of Dallas.
- The completely new Annette Strauss Artist Square, designed by Foster + Partners, is the Center's outdoor entertainment venue. (Opening 2010.)
- The City Performance Hall, designed by Skidmore, Owings & Merrill, provides main stage production space for many of Dallas' smaller performing arts organizations. (Opening 2011.)
- Two underground parking areas that accommodate more than 850 vehicles.

The Dallas Fort Worth Lexus Dealer Association is the title sponsor of the Center's Lexus Broadway Series. Lexus is the official vehicle of the Center and its resident companies, the official valet sponsor and the naming rights holder for the Center's two underground parking areas. More information on the AT&T Performing Arts Center is available at www.attpac.org.

About Larry Rosen:

Larry Rosen, musician, producer, executive producer, and music industry entrepreneur. Mr. Rosen is the creator and producer of **JAZZ ROOTS – A Larry Rosen Jazz Series**, co-founder of **GRP Records**, co-founder of **LRSmedia**, and co-founder of **N2K**. Mr. Rosen is the creator and producer of the PBS television series **LEGENDS OF JAZZ**, and is the creator and producer of multi-media series **RECORDING: the History of Recorded Music**.

JAZZ ROOTS – A Larry Rosen Jazz Series is a concert and educational program created for performing arts centers across America. The **JAZZ ROOTS** series is based on the premise that the Drums That Came From Africa at the time of slavery, became the musical DNA for all the music of the Americas. Thus, the music we celebrate originating in South America, the Caribbean, and the USA all came from the same musical root. The on going **JAZZ ROOTS** series was first launched in 2008 at the Adrienne Arsht Center for the Performing Arts of Miami Dade County, and the series will debut in fall of 2009 at the AT&T Performing Arts Center. Artists presented to date include: **Dave Brubeck, Sonny Rollins, Chick Corea, Paquito D'rivera, John McLaughlin, Patti Austin, The Count Basie Orchestra, Ramsey Lewis, Arturo Sandoval, Dave Valentin, Nestor Torres, The Machito Orchestra, Eliane Elias, Ivan Lins, Fourplay**, and many more. The **JAZZ ROOTS** series includes educational and outreach programs that organically connect to local community groups, art centers, and the local board of education. www.jazzroots.net.

Mr. Rosen is the producer/executive producer of over 350 albums, of which 80 have been nominated for GRAMMY Awards, as well as numerous award winning film/video productions and television specials. Mr. Rosen and multi-GRAMMY and Academy Award winning pianist/composer [Dave Grusin](#) co-founded [GRP Records](#), the award winning contemporary jazz label featuring major artists, [Chick Corea](#), [Diana Krall](#), [Patti Austin](#), [BB King](#), [Dave Grusin](#), [Ramsey Lewis](#), [Arturo Sandoval](#), [Diane Schuur](#), [Michael Brecker](#), [Randy Brecker](#), [Kevin Eubanks](#), [Spyro Gyra](#), [Lee Ritenour](#), [Gary Burton](#), [Dave Valentin](#), [Larry Carlton](#), [David Benoit](#), [Tom Scott](#), [Gerry Mulligan](#), [Yellow Jackets](#), [Rippingtons](#), among others.

Mr. Rosen is the chairman of **Larry Rosen Productions**, where he is the creator and producer of the PBS television HD series **LEGENDS OF JAZZ with Ramsey Lewis**, and is currently producing a 7 part

television series titled **RECORDING: The History of Recorded Music**, with hosts **Quincy Jones** and **Phil Ramone**, scheduled to air in featured in the Forbes magazine cover story "Masters of the Universe" as an Internet Icon in 1998.

Mr. Rosen received the Ernst & Young prestigious "Entrepreneur of the Year" award in New Media & Entertainment. Additionally, Mr. Rosen serves on boards of the National Foundation for Advancement in the Arts (NFAA), Music For Youth Foundation (MFY), Music Education National Council (MENC), the Brubeck Institute at the University of the Pacific, the Manhattan School of Music Presidents Board, and serves on the Dean's committee at the UM Frost School of Music.

JAZZ ROOTS: A Larry Rosen Jazz Series – is a national concert performance series, created and produced by Larry Rosen that includes educational and community outreach programs that are designed to focus on the musical DNA that connects communities and peoples, while examining the African based roots of popular music in the Americas. The program was launched in 2008, with the support of arts patron Carl Randolph at the Arsht Center for the Performing Arts of Miami-Dade County.

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